

SHOPPING IS GREAT



**WORLD RETAIL
CONGRESS**

8 - 10 SEPTEMBER 2015
ROME CAVALIERI HOTEL | ITALY

**GROWN IN BRITAIN
& NORTHERN IRELAND**
GLOBAL BUSINESS PROGRAMME
MILAN EXPO 2015

Apply for a free delegate pass worth £2,495 to World Retail Congress Rome on 8-10 September with UK Trade & Investment*

Join a world class audience of senior retail executives and industry leaders to be inspired by the latest innovations, explore opportunities and debate and define retail as we know it.

Key speakers include:

- Sir Tim Berners-Lee,
Inventor of the World Wide Web
- Andy Clarke, CEO, Asda Walmart
- Kip Tindell, Chairman and CEO,
The Container Store
- Oscar Farinetti, CEO, Eataly

UK Trade & Investment are offering UK based retailers and retail service providers the opportunity to attend World Retail Congress. We have a limited number of complimentary passes, therefore please return your "Expression of Interest" form by 13th July 2015.

When: 8-10 September 2015

Where: Waldorf Astoria Rome Cavalieri Hotel

Benefits available to UKTI delegates:

- Official invitation to the critically-acclaimed UK pavilion at Milan Expo on 11 September 2015
- Meet industry icons and key decision makers from the retail sector
- Free advice and support from UKTI's International Trade Advisors and retail/e-commerce specialists
- Attend UKTI's VIP Networking Reception
- Use of the UKTI International Business Lounge at World Retail Congress

**If you are interested in attending
World Retail Congress in Rome, apply
by 13 July by emailing
wrcrome@ukti.gsi.gov.uk**

One person per company may apply

A select number of eligible companies will receive a delegate pass free of charge, to apply please contact UKTI directly by contacting wrcrome@ukti.gsi.gov.uk

*All companies will have to provide their own accommodation and transport. *Ticket price based on Gold Delegate Pass.*